



BARKS AND BOO(ZE) PUB CRAWL

WHO WE ARE

Since 1965, the Washington County SPCA has been the heart of animal care in our rural Oklahoma community. We serve as the only open-admission animal shelter in the county, providing shelter, medical care, spay and neuter services, and adoption and reclaim opportunities for thousands of animals every year.

But we're more than just a shelter. We're a safety net. A community partner. And a voice for the voiceless. Through outreach programs, low-cost clinics, and a deep commitment to finding every animal a loving home, WCSPCA is building a safer, healthier, and more humane community, one paw at a time.

ABOUT BARKS & BOO(ZE)

The Barks and Boo(ze) Pub Crawl is WCSPCA's first-ever Halloween-themed pub crawl fundraiser in downtown Bartlesville, happening on **Saturday, October 25th**. It's an evening of pub hopping, prize raffles, adoptable dogs, and a Halloween costume contest that'll have everyone howling with delight.

Whether you're in it for the spooky good time, the drink specials, or to meet some of our adorable adoptables along the way, this event has something for every animal-loving adult.

Bonus: For our more cocktail-inclined crowd, we're also hosting a cozy "Meowy Mixer"—a cat-themed cocktail hour with charcuterie and charm, perfect for those who prefer mingling indoors to crawling the downtown streets.

WHY SPONSOR?

As a sponsor, you're not just backing a fun community event, you're investing in visibility, goodwill, and real impact.

Your sponsorship directly supports the only open-admission animal shelter in Washington County. From emergency care and vaccinations to adoptions and spay/neuter programs, your dollars save lives, and your business becomes part of that story.

CONNECT WITH LOCALS

The Barks and Boo(ze) Pub Crawl brings together 150+ community members, animal lovers, and young professionals for an unforgettable night in downtown Bartlesville.

Sponsors will be featured in:

- Printed event signage and t-shirts
- Crawl maps handed to every participant
- Email campaigns and social media (15,000+ followers and growing!)
- Press mentions and post-event recognition

Consumers are more likely to support businesses that give back. Sponsoring a lively, Halloween-themed, animal-focused event puts your brand in the spotlight as a fun, compassionate community leader.

UNIQUE SPONSOR PERKS

Whether you're sponsoring the entire crawl, a raffle station, or the cozy Meowy Mixer, you'll get tailored benefits like event tickets, opportunities to set up a table at one of the pub locations, include marketing and/or swag in the participant holder bags. It's visibility that feels less like advertising and more like a party with purpose.

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Barks and Boo(ze) Pub Crawl & Meowy Mixer Sponsorship Levels

Top Dog of Terror Sponsor – \$2,500 (Exclusive – 1 available)

- Event presented by “Your Business Name” – name/logo on top of all materials
- Prominent logo on event t-shirt (top back placement)
- Logo + link on website and social media promotions
- 4 Crawl Tickets & 4 Meowy Mixer Tickets
- Option to include swag / marketing in participant bags

Ideal for: A community-minded business looking for maximum visibility and impact

Purrfect Hour Presenter – \$1,200 (Meowy Mixer Sponsor– 1 available)

Covers the cost of drink + charcuterie cup for 100 guests

- “Meowy Mixer Sponsored by Your Business” on signage and charcuterie cups
- Verbal recognition at event
- Logo on website, crawl t-shirt, and social media promotion
- 4 Meowy Mixer Tickets & 4 Crawl Tickets & T-shirts
- Option to set up a table and / or include marketing materials at event

Ideal for: Businesses targeting a more upscale audience

Grim Giveaway Gremlin - \$750 (Helps provide prizes for raffles and costume contest.) (2 available)

- Logo on back of event t-shirt (secondary placement)
- Named sponsor of grand prize drawing and costume contest
- Verbal recognition during prize announcement and social media shoutouts leading up to event
- 4 Crawl Tickets & T-shirts

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Spooky Sips Sponsor – \$500 (20 available)

- Logo on back of event t-shirt (secondary placement)
- Name/logo on crawl map, signage, and event page
- Social media shoutouts leading up to event & option to include swag / marketing in participant bags
- 2 Crawl Tickets & T-shirts

Trick-or-Tote Sponsor - \$350 (or provide 200 tote bags with your logo) (Exclusive – 1 available)

- Logo on Tote Bag, and back of event t-shirt (secondary placement)
- Name/logo on crawl map, signage, and event page
- Social media shoutouts leading up to event
- 2 Crawl Tickets & T-shirts

Boo Bag Backer (In-Kind Sponsor providing 200 items for participant bags)

Examples of In-Kind Donations

- Coupons or discounts for your business
- Branded merch (Koozies, pens, lip balm, stickers, etc.)
- Treats (individually wrapped snacks, candy, or pet treats)
- Sample-size products or trial memberships

Barks and Boo(ze) Pub Crawl Sponsorship Form

Sponsorship Package Choice:

- ☐ **Top Dog of Terror** (Event Sponsor) - \$2,500
- ☐ **Purrfect Hour Presenter** (Meowy Mixer Sponsor) - \$1,200
- ☐ **Grim Giveaway Gremlin** (Prize / Raffle Sponsor)- \$750
- ☐ **Spooky Sips Sponsor** - \$500
- ☐ **Trick-or-Tote Sponsor** - \$300 (or provide 200 tote bags with your logo)
- ☐ **Boo Bag Backer** (In-Kind Sponsor providing 200 items for participant bags)

T-Shirts Included with Sponsorship:

Quantity - ____ S, ____ M, ____ L, ____ XL, ____ 2XL, ____ 3XL

For guaranteed t-shirt size, must be ordered by September 30th

Purchase Extra Event T-Shirts:

T-shirt - \$15 ea (List Quantity) ____ S, ____ M, ____ L, ____ XL

T-shirt - \$20 ea (List Quantity) ____ 2XL, ____ 3XL

For guaranteed t-shirt size, must be ordered by September 30th

Company Name: _____

As you would like to be recognized.

Business Contact:

Name: _____

Phone Number: _____

Email Address: _____

Payment Method:

Sponsorship \$_____ Extra T-Shirts \$_____ **Total Due \$_____**

Check (enclosed) _____

Credit Card #: _____ Exp.: _____ Zip: _____ Secuirty Code: _____

Credit Card Over the Phone: Phone number _____

Please invoice my company: Address _____

Please mail, e-mail, or call Tonya Pete at 918.205.4260 or tonya.pete@gmail.com

Make checks payable to Washington County SPCA (Tax ID 73-6107239)



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